

## Junior Achievement provides community investment opportunities in the community where you do business.

We believe that in order to inspire the leaders of tomorrow we must provide knowledge to students of today and unlock their potential. As the world's largest organization dedicated to educating students about work readiness, entrepreneurship and financial literacy through experiential, hands-on programs, Junior Achievement reaches over **9.7 million students** per year around the world.

At JA Northern Alberta we inspired **27,000 students** last year and are on target to impact just as many this year. This is all possible through a partnership between the business community, educators and volunteers who work together to inspire young people to reach their dreams and tap into their potential.



With the help of the community, over the next 4 years, Junior Achievement of Northern Alberta & NWT is looking to grow – increasing the number of students that we are engaging and impacting each year.

Growth will only be possible with YOUR help through volunteering and financial support. We have set an ambitious target to raise **\$10 million dollars over the next 4 years** to ensure that the next generation of entrepreneurs and leaders continue to be inspired.

## There are three ways that you and your company can get involved:

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1

### INSPIRE

A financial contribution to Junior Achievement is an investment in our future leaders and entrepreneurs – your future employees and successors.

2

### ENGAGE

Give the gift of time and share your knowledge and expertise by volunteering to deliver a Junior Achievement program.

3

### CELEBRATE

Sponsor or attend our annual Alberta Business Hall of Fame in May as we recognize the achievement of great Alberta men and women whose business leadership and community stewardship shaped the ways that people live, work, and interact.

## Junior Achievement Investment Levels

Legacy Member	\$1,000,000 (over a lifetime)
Endowment Member	\$500,000
Emeritus Member	\$250,000
Ambassador Member	\$100,000
Chairman Member	\$50,000
President Member	\$25,000
Entrepreneur Member	\$10,000

*Funding opportunities from \$1,000 and up. Lead sponsor and naming opportunities exist.*

## Financial Literacy, Work Readiness, and Entrepreneurship Programs

- All programs are offered in metro Edmonton and in **36 communities** across Northern Alberta.
- All programs utilize trained Junior Achievement volunteers to deliver the programs – new corporate volunteer support is much needed and appreciated.
- Increased student reach, delivery of new programs, youth leadership development, recruitment of volunteers, special events, scholarships, and other student-focused initiatives are just some of the areas that will improve immensely with your generosity.

*On behalf of Junior Achievement, we thank you for your consideration to support our students and our programs. We look forward to exploring a partnership that has a true impact to our growth and furthering the objectives of JA.*

# 45:1

Junior Achievement in Canada creates an annual return to society of **\$45 for every one dollar spent.**  
*(Boston Consulting Group 2011 Study)*

The annual impact on Canada's economy, directly attributed to the work of Junior Achievement is **\$105 million.**  
*(Boston Consulting Group 2011 Study)*



JA delivered a financial literacy program to every Edmonton Catholic grade 8 student this year.

LAST YEAR



# 27,000

STUDENTS WERE REACHED IN NORTHERN ALBERTA & NWT

which is the same as...



of the undergraduate students at UofA



3.2X  
8,400

the number of full-time students at NAIT